



**MULTIPURE**

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2026 RECOGNITION

Each year, we have the privilege of recognizing individuals whose dedication, leadership, and commitment elevate our entire organization. Our National Award Winners represent the very best of who we are and what we stand for. Throughout the year, these top achievers distinguished themselves by passionately sharing our products and business opportunity with others, building meaningful relationships, and leading by example. Their efforts not only drove success but also strengthened our community and expanded our impact. We are deeply grateful for all they have accomplished and the standard of excellence they continue to set. As we celebrate their achievements, we do so with great appreciation—and with excitement for the opportunities and successes that lie ahead in the coming year.

## Founders' Circle Members

The Founders' Circle represents an elite group of Builders whose dedication, consistency, and high performance set them apart throughout the calendar year. These individuals have demonstrated what it means to lead with purpose, showing up day after day with focus, integrity, and a commitment to excellence in every aspect of the business. We are proud to honor our Founders' Circle members and grateful for the leadership, example, and impact they bring to our community. These Builders are recognized as members of this esteemed group and receive special benefits as a celebration of their accomplishments.



**Joe Borowy**  
California



**Angela Brown**  
Montana



**Deanna DeLong & David Feinauer**  
Oregon



**Denise Downey**  
California



**Natalie Dusenberry**  
Hawaii



**Robin Ferguson**  
Louisiana



**Barbara Golden**  
California



**David Green**  
Massachusetts



**Jack Honig**  
Texas



**Jaylene Katori-Xing**  
Oregon



**Joanne Kraft**  
Washington



**Karl Kuhn**  
Nevada



**Ahlem Mayes**  
Oregon



**Will & Gemma McCoy**  
California



**Alayna Nathe**  
California



**Laura Newton**  
Florida



**Optimal Health**  
California



**Laura Rice**  
Hawaii



**Dana Stanley**  
Texas



**Up North Sales**  
Michigan



**Tony & Sylvia Valentin**  
Nevada



**Water 2 Drink**  
Virginia



**Richard Wells**  
Arizona

### **Founders Circle Qualifications**

1. Achieve at least Master Builder status by December 31, 2026. Builders may qualify for Master Builder and Founders' Circle status concurrently.
2. Accumulate a total of \$15,000 in Monthly Achievement Level Volume (MALV) during the 2026 calendar year.
3. Accumulate \$5,000 in Personal Net Volume (PNV) during the calendar year.

Benefits include: Free Affiliate site, Free Back Office, 50% earnings on CASH sales, 12 free recruits per year.

# Executive Council

We are proud to recognize our Executive Council members, a select group of top achievers who have not only reached the prestigious Founders' Circle but also exemplify the highest standards of leadership, vision, and performance within our organization. Their remarkable accomplishments reflect their unwavering commitment to excellence, and their contributions continue to shape the future of our company. These individuals inspire others with their exceptional achievements and dedication, and we are honored to celebrate their continued success.



**Joe  
Borowy**

Network  
Director

California



**Deanna DeLong  
& David Feinauer**

Executive National  
Network Director

Oregon



**Denise  
Downey**

Executive National  
Network Director

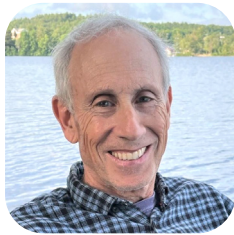
California



**Barbara  
Golden**

Executive National  
Network Director

California



**David  
Green**

National Network  
Director

Massachusetts



**Joanne  
Kraft**

National Network  
Director

Washington



**Karl  
Kuhn**

Network  
Director

Nevada



**Ahlem  
Mayes**

National Network  
Director

Oregon



**Will & Gemma  
McCoy**

Executive National  
Network Director

California



**Laura  
Newton**

Executive National  
Network Director

Florida



**Optimal  
Health**

Network  
Director

California



**Laura  
Rice**

National Network  
Director

Hawaii



**Up North  
Sales**

Network  
Director

Michigan



**Tony & Sylvia  
Valentin**

Executive National  
Network Director

Nevada



**Water 2  
Drink**

Network  
Director

Virginia



**Richard  
Wells**

National Network  
Director

Arizona

### **Executive Council Qualifications**

- Active Founders' Circle Member
- Network Director or above
- One million dollars in network sales
- Benefits include: increased earnings on CASH sales

For more information on qualifying for the Founders' Circle and Executive Council and their benefits:  
[vimeo.com/1129602617](https://vimeo.com/1129602617)

# National Award Winners

## Builder of the Year

Laura Rice

Laura Rice truly has done it all. This year, she excelled in every aspect of the Multipure business—sales, recruiting, network building, and training—demonstrating what it means to be a well-rounded and dedicated Builder. Laura leads with intention, consistency, and heart, setting the standard for excellence while helping others grow alongside her. Her commitment and drive continue to inspire everyone who has the privilege of working with her.



Being named Builder of the Year is an incredible honor, but more than anything, it represents the people behind the business.

I am deeply grateful for Multipure as a company and the entire staff as well as my entire downline and leadership team who show up every day with heart, courage, and a willingness to grow. This business is built on real people making real decisions to change their lives and I am constantly inspired by the commitment, integrity, and resilience of everyone involved.

I chose the Multipure business because it aligned with something that truly matters to me: health, impact, and freedom. Clean water is not just a product, it is a foundation for a better life. What started as a way to serve families with a solution I genuinely believe in has grown into a vehicle that allows people to create income, time freedom, and confidence in themselves.

What I love most about this business is that it rewards personal growth just as much as performance. It has taught me leadership, consistency, and how powerful it is to be surrounded by people who believe in what is possible — even before you can see it.

My “why” is simple: I want to help people create a life that prioritizes their health and has a ripple effect into their community. I want to help others believe that they are capable of more — financially, personally, and professionally — than they were ever taught to expect.

Looking ahead, my focus is on continuing to develop strong leaders, expanding our impact, and creating systems that help new builders grow with clarity, confidence, and support. I am excited about building a future where more people can step into entrepreneurship, serve their communities, and create lasting legacy for their families.

Thank you to everyone who has trusted me, partnered with me, and grown with me. This recognition belongs to all of us.



## Network Builder of the Year

### Natalie Dusenberry

Natalie's success comes from her genuine focus on people. This year, she poured her energy into building her team and helping each member grow their business with confidence and purpose. Natalie's leadership style is rooted in encouragement, support, and steady guidance, creating a strong foundation for long-term success. Her impact is seen not just in numbers, but in the growth of those she leads.

I'm filled with gratitude and so honored to be recognized as Network Builder of the Year. Being part of a company whose mission I believe in so deeply truly means everything to me.

Multipure has changed my life in ways I never expected. As an entrepreneur, it's helped me grow in confidence and step fully into my purpose. As a woman and a mother, it's given me the freedom to build a meaningful business while still being present for my family. The ability to work from anywhere and create impact on my own terms has been such a blessing.

What we do is simple but so powerful. Helping families improve their health through clean water creates a ripple effect that touches every part of their lives. It feels so good to be part of something so foundational and so needed.

I'm especially grateful for my team. My business partners inspires me every day. Watching them grow, find their voice, and make a difference in their own communities is the most rewarding part of this journey.

I'm excited for all that's ahead and so thankful to continue building this mission together.



## Sales Team of the Year

### Deanna DeLong & David Feinaer

For more than 30 years, Deanna DeLong and David Feinaer, along with their incredible team, have built something truly special. Through dedication, trust, and exceptional customer care, they have created an amazing customer base that continues to fuel their success. Their ability to grow sales through referrals—while welcoming new customers year after year—is a testament to the relationships they've built and the consistency they bring to everything they do.

We are amazed and appreciative at being selected Sales Team of the Year. Our sales consistently come from referrals—a result of 32 years of taking good care of our customers and doing our best to educate them. Our customers know that we are always available to help them solve a problem.

We install locally and FaceTime out-of-town customers to help them get their system in correctly. We teach them how to change and maintain their system. We present our “Drink Water for Life” program and encourage them to drink more water.

We sell all over the country and have become proficient in analyzing various water reports in different cities. We are confident in our ability to recommend the best Multipure system to reduce the contaminants that are in their water. We take time to educate them and explain how a Multipure system will protect them.

We provide honest information to our customers and let them decide. We appreciate that Multipure is always the best of the best. NSF Certification guarantees that the claims are true. Customer service has our back when there are issues.

At the end of each presentation, we give our customers our slogan and motto.

“Stay hydrated and pee clear!”

“Go forth and Multipure.” We always get a fun chuckle!

We have no plans to retire. We're having too much fun!

## Digital Salesperson of the Year

### Greg Jones, Optimal Health

Greg Jones embraced the power of digital platforms this year, reaching customers across the country and expanding what's possible through online connection. His ability to educate, engage, and serve customers in the digital space set him apart, proving that innovation and personal service can go hand in hand. Greg's efforts have opened doors and created opportunities that benefit the entire Multipure community.



I have been selling Multipure for 30 years now. It has always been a cornerstone of my business, and was one of three products that I sold in the beginning. One of the great things about selling Multipure is that there is always a basic need for clean drinking water. It is not a trending thing that people lose interest in. Everyone needs and wants clean water, and the convenience of having it right at your faucet is valuable. We just need to educate and inform people that we have what they need, and why Multipure is the best choice. I am grateful that Multipure has always had a 90 day satisfaction guarantee and lifetime warranty. Customers love that piece of mind. I'm also very thankful to everyone who manufactures and ships the Multipure systems. You all do a fantastic job of keeping up with demand, bringing quality products to customers quickly. Here's to the next 30 years, and a business that I can leave to my kids!

## Spirit Award

### Tony & Sylvia Valentin

Tony and Sylvia Valentin embody the heart of Multipure. Their positive attitude, generous spirit, and constant willingness to help others have made a lasting impression on Builders across the country. Always ready to encourage, mentor, and uplift, Tony and Sylvia lead with kindness and authenticity. Their example reminds us that success is about more than results, it's about the way we support and care for one another along the journey.



When we found Multipure way back in 1982, our goal was to better our lives and fulfill our dreams of financial independence and stability. With excellent products and incredible compensation plan, success in the business was readily achieved.

It's been over four decades now, 2026 will be our 44th year with Multipure. Suffice it to say, we're still passionate in promoting its superb products.

The " Spirit Award" that the company has bestowed upon us is much appreciated. We're grateful to all our downline distributors who are actively building their business as well.

We also acknowledge the tens of thousands of customers that are consistently replacing their filters year after year.

To Multipure, our sincere gratitude. Wishing you more success in the years ahead.

# Personal Sales Milestones

## 500 Club Award Denise Downey

Congratulations to Denise on reaching this very impressive milestone, 500 personal sales! Thank you for sharing the Multipure products and opportunity, you have made a true difference in people's lives.



I'm deeply honored and grateful to receive this recognition from Multipure Corporation for reaching over 500 personal sales across more than 40 years. This milestone means so much to me, not just because of the number, but because of the trust so many people placed in me and in Multipure. I truly appreciate the company's acknowledgment, and I'm thankful to have been part of a mission that helps people improve their health and daily lives through better drinking water.

My journey started just like everyone else's—one unit at a time. I first bought a Multipure system for my own home, an older Victorian house, because I wanted pure, clean water and needed a way to reduce chlorine, lead, and sediment. That personal experience showed me the value of Multipure's advanced solid carbon block technology, and it gave me something real and meaningful to share with others.

It's hard to believe that my personal sales have now totaled more than 500 units—and counting. I'm incredibly grateful to have helped families, students, renters, homeowners, and so many others find solutions for their drinking water needs. Here's to the next milestone: putting 1,000 Multipure filters in the hands of people who want cleaner, safer, better-tasting water.

## Jones Award Water2Drink

This award was named after Greg Jones, Optimal Health who was our first Builder to personally sell 4,000 drinking water systems. We want to congratulate Ron New and Brian Browning, Water2Drink, on reaching this exceptional milestone.



I purchased my first Multipure filter system in the early 80's, and I have always been grateful to Multipure for being such an incredibly positive influence on my health and that of my family and friends. The company also has provided my business partner, Brian Browning, and me with a remarkable business opportunity. Since launching our business, Water2Drink, in 2003, we also have had the chance to help improve the health of our thousands of happy customers. Brian and I take great pride in our relationship with Multipure and its people, and we are very excited about being recognized with the Jones award. The future is bright for all who help educate themselves and others about clean water and tirelessly teach other people why Multipure products simply are the best choice in a competitive market.