



# Source of Success

## May 2021

### A Marketing Minute from Multipure

May is an interesting time of year. For many schools and students, it marks the end of the year and the transition to summer vacation. For many areas of the country, it marks a change in weather and temperature that encourages swimming and other outdoor activities. For Multipure, this particular May marks a change in our product pricing and shipping.

As we have mentioned in past updates, May 1, 2021, marks the beginning of FREE continental U.S. standard shipping for our drinking water systems, replacement filters cartridges and home essentials! With FREE shipping, the only prices customers need to think about are the cost of goods purchased and the sales tax.

May 1st also marks the beginning of new retail pricing of our drinking water systems, home essentials, and replacement filter cartridges. These updates are not done lightly, and are the result of increases in material and manufacturing costs over a relatively long period of time. We list the updated prices for several of our products in this newsletter, but you can find a complete list at [www.multipure.com/2021-price-update.html](http://www.multipure.com/2021-price-update.html).

Concurrent with our pricing and shipping updates comes the ability for Builders to offer a 5% discount on drinking water systems and replacement filter cartridges to customers who place orders through our Multipure website. This discount is not automatic as Builders will need to register online at [www.multipure.com/builder-discount-registration.html](http://www.multipure.com/builder-discount-registration.html) to receive a unique Discount Code. The code needs to be entered during checkout on the Multipure online store to discount the qualifying purchase by 5%-note that this discount does not affect the commission earned by the selling Builder.

In other news, May is National Water Safety Month, which focuses on water awareness and swim safety—making sure that families and children stay safe around pools, hot tubs, beaches, waterparks, and anywhere else they will be enjoying themselves around water. Building off that, our May Spotlight is “Water Safety at Home,” where we will focus on tips and advice to ensure families and children remain safe around baths, pools, or other water sources in the house.

Finally, May is the month of Mother’s Day, so we hope you remember to take some time to think about and thank the wonderful mothers out there who raise us, care for us, and worry about us, to help us become the best we can be as we grow older. Remember that mothers deserve cleaner, healthier filtered water, too! Much like a good mother, Multipure is here to help ensure you stay hydrated and healthy. For Life. For You.

Dedicated to Your Success.

**Kenton Jones**  
**Vice President of Marketing**

## Multipure Spotlight: Water Safety at Home

Multipure's Spotlight for May 2021 is "Water Safety at Home," which means that this month, our blog posts and social media will focus on ways to keep you and your family safe and healthy around water at home.

Visit our social media on our Purely Social Blog, Facebook page, and more, to read Multipure's thoughts on "Water Safety at Home." Plus, Multipure on social media is a great way to promote yourself and your business, and a great way to reach out to new customers, new prospects, and new groups of people interested in cleaner water, better health, and better lives. Don't miss out on Multipure's news, updates, and specials on our social media sites, at:

Blog - [www.multipure.com/purely-social/blog/](http://www.multipure.com/purely-social/blog/)

Facebook - [www.facebook.com/multipure](http://www.facebook.com/multipure)

Instagram - [www.instagram.com/multipure](http://www.instagram.com/multipure)

SoundCloud - <https://soundcloud.com/multipure>

TikTok - [www.tiktok.com/@multipureofficial](http://www.tiktok.com/@multipureofficial)



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## Register For An Online Discount Code

Builders can register to receive a unique discount code to give to customers for online purchases! This code gives customers a 5% discount on their purchases of certain Multipure products when they place the order through the Multipure online store and enter the code at checkout. This discount code does not affect Builder commissions on the purchases.

The discount is NOT automatic. To register for your online discount code to give to customers, please visit [www.multipure.com/builder-discount-registration.html](http://www.multipure.com/builder-discount-registration.html).

## Get a FREE Aquashower or Aquasplash!

From May 1, 2021, through June 30, 2021, customers who purchase any Multipure Drinking Water System at regular price can request a FREE GIFT from Multipure\*:



**Aquashower**  
Shower Dechlorinator  
**A \$50 VALUE**

OR



**Aquasplash**  
Bath Ball  
**A \$50 VALUE**

A Multipure drinking water system gives you the healthier water you need for cooking, washing, and drinking. With our Clean and Healthy Promotion, you can get the healthier water you deserve in the shower and bath, to ensure that your family stays clean and healthy. For Life. For You. For additional details, please visit [www.multipure.com/promo.html](http://www.multipure.com/promo.html).

\*The free product is shipped with the qualifying purchase. The shipping fee for the free product is \$10.

## Multipure Opportunity Meeting

Multipure invites you to join us for our FIRST LIVE OPPORTUNITY MEETINGS of 2021! Hosted by Multipure President, Zachary Rice, and Multipure VP of Marketing, Kenton Jones, we invite you to share in our knowledge, our expertise, and our vision of cleaner water and better health. Our goal is to help you realize the power and the potential of Multipure's water filtration products and business opportunity, and to give you the tools to improve your health and lives.

### FREE ADMISSION DON'T MISS OUT! SPACE IS LIMITED

**Free** Builder Sign-Ups & **Free** Shipping. Complimentary meal ONLY for those that RSVP ahead of time at our events page.

[www.facebook.com/multipure/events/](http://www.facebook.com/multipure/events/)

**Thursday, May 20 • 7 - 8:30 pm**

(Doors Open at 6:30 pm)

**Saturday, May 22 • 10 - 11:30 am**

(Doors Open at 9:30 am)

**Kabayan Hall**

94-216 Farrington Highway #A107, Waipahu (Oahu), Hawaii 96797

## Notable Dates

**May 2021:** National Water Safety Month

**May 6, 2021:** National Nurses Day • **May 9, 2021:** Mother's Day

**May 31, 2021:** Memorial Day

Multipure will be closed in honor of the brave men and women who made the ultimate sacrifice in the service of this country. We thank all who defend this nation, and remember those who passed in the performance of their duties.

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## Multipure Price Updates

Due to ongoing increases to the cost of materials and shipping, as of May 1, 2021, the prices on all Multipure drinking water systems and replacement filters have been updated. Builder commission on drinking water systems have also increased to reflect the new pricing and commission net values. NOTE: Continental U.S. standard shipping for drinking water systems and filter is now FREE.

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## Multipure Podcasts

Our Pre-recorded podcasts are accessible online. Listen to these and more at <https://soundcloud.com/multipure/>. Some of the most notable podcasts include:

- Multipure Customer: Shannon Banfield
  - Miracle Flights
  - World Water Day 2021
  - Trinity Allen - USA Karate Athlete
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## Multipure Blog Posts

Articles about drinking water, health, wellness, contaminants, technology, news, and more. Read these and more at [www.multipure.com/purely-social/blog/](http://www.multipure.com/purely-social/blog/). Some recent blog posts include:

- Healthier, Happier Families
- The Effects Of Fertilizer Runoff
- Guide To The Different Methods Of Water Filtration

Multipure  
Motivation

**"Mother's love is peace. It need not be acquired,  
it need not be deserved."**

*- Erich Fromm*

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[www.multipure.com](http://www.multipure.com)