



A Message From The Co-Founder

50 Years! Wow. December 7th marks the 50-year anniversary of Multipure. To get an idea why we're so proud of this milestone, understand that fewer than 4% of companies survive for 50 years.

When my brother Allen and I started Multipure 50 years ago, we were confident that the drinking water filter business was timeless. We never imagined that we would ever fail; instead, we imagined the day when every family in America would have some kind of drinking water filter in their home, and that filter would be from Multipure. Multipure would be protecting their drinking water for life.

Of course, things have changed over 50 years. When we founded Multipure, the population of the United States was 203 million; today, it is over 320 million and growing. Back then, there were no fax machines, no cell phones, no Internet, no Google, no Facebook, and no Twitter. We started our business simply by talking to people, through door-to-door sales, home shows, fairs, swap meets, or any place where people gathered and we could share our product.

It wasn't until we introduced our network marketing program in 1982 that we really began to see greater success and growth with our business. In many ways, our growth was because of you – our loyal, supportive Distributors/Builders. Your efforts made a difference, by talking to your family, friends, neighbors, and strangers, and by sharing your knowledge about drinking water contamination and the true solution for better water and better health – a Multipure drinking water system. We build our systems for you, but your word-of-mouth helps others understand the power and necessity of a Multipure system.

For 50 years, Multipure has been committed to providing the best alternative to bottled water, to providing the best certified drinking water filter for removing cancer-causing substances and other harmful contaminants in drinking water, and to offering the best compensation to our Builders for sharing this information with everyone you know. I have been incredibly fortunate to meet and get to know many of the thousands of Builders who share in our vision, and who have shared our vision with others. For 50 years, our vision has been about saving lives and improving health and wealth by improving the quality of drinking water with a Multipure drinking water in system in your home. We will continue to help people's lives, and we will continue to be here for you.

As we enter this Holiday Season and Multipure's 51st year of business, there is no better gift that a person can give than a Multipure Drinking Water System. This is a gift that can be used every day to provide the best tasting, refreshing, and healthy drinking water. For Life. For You.

I want to thank you from the bottom of my heart for your continued support, and wish you and your family a very Merry Christmas and Holiday Season! Stay safe and healthy!

Sincerely,

Alvin Rice • Co-Founder & CEO



Happy 50th Anniversary to Multipure!

Multipure celebrates its 50th Anniversary officially on December 7, 2020! All of us would like to thank you for being such an important part of our Multipure family, and for being an invaluable companion on our shared journey toward better water, better health, and better lives.

Multipure Spotlight

Multipure's Spotlight for December 2020 is "A Year in Review," which means that this month, our blog posts and social media will focus on events of the past year at large and at Multipure.

Visit our social media on our Purely Social Blog, Facebook page, and more, to read about "A Year in Review" and more.

Multipure's Blog - www.multipure.com/purely-social/blog/

Facebook - www.facebook.com/multipure

SoundCloud - <https://soundcloud.com/multipure>

Multipure's Final Public Awareness Sweepstakes Drawing on December 16th!

Submissions need to be received by December 16, 2020 to be eligible for Multipure's LAST EVER Public Awareness Sweepstakes drawings! The final quarterly drawing for the sweepstakes will be on December 16, 2020, and the final annual drawing among the previous winners of 2020 will be on December 31, 2020. This program will be discontinued at the end of the year, so turn in your entries while you can!

For additional information, please visit www.multipure.com/assets/mp-public-awareness.pdf.

EMERGENCY WATER

P R O M O T I O N

In an emergency, clean drinking water is a vitally important resource. Give yourself peace of mind, and ensure the cleanliness and safety of your drinking water with Multipure's Emergency Water Promotion. When you purchase a Multipure Drinking Water System or Drinking Water System Starter Kit at regular price, you can request a **FREE Water Emergency Treatment (WET) System – an \$85 value!***

Multipure's WET System allows you to manually treat unknown quality water sources for contaminants, providing you with cleaner, healthier drinking water when a safe water source is unavailable.

Multipure's Emergency Water promotion runs from **July 1 through December 31, 2020**, so make sure to ensure yourself a ready supply of clean drinking water with a Multipure Drinking Water System for the best water at home, and a FREE WET System for the best water in an emergency!

GET A FREE Water Emergency Treatment System!



Request a Water Emergency Treatment System – an \$85 value –
for FREE with the purchase of a Multipure Drinking Water
System or Drinking Water System Starter Kit!

***Multipure's Emergency Water Promotion Details**

1. Offer valid July 1, 2020 – December 31, 2020. 2. A Multipure Drinking Water System (DWS) is defined as an Aqualuxe, Aquaperform, Aquaversa, Aquamini, or Aquabrite. 3. A Multipure Drinking Water System Starter Kit is defined as an Ultimate Business Builder Kit, Aquaperform Starter Kit, or Aquaversa Starter Kit. 4. A qualifying purchase is defined as a Multipure DWS or DWS Starter Kit purchased at regular price. 5. The Aquasource counts as a qualifying purchase for this promotion. 6. Customers may receive one (1) Water Emergency Treatment (WET) System (SKU# SA912PROMO) when they make a qualifying purchase. 7. The free SA912PROMO must be requested at the time of purchase. No exceptions. 8. The free SA912PROMO is not available with Demo or Inventory orders. 9. The selling Builder receives no commission on the free SA912PROMO. 10. The regular price of the SA912PROMO is \$85. 11. Customers who cancel their order must return the SA912PROMO or purchase it for the full price of \$85. 12. Shipping on the free SA912PROMO is not included. The customer must pay \$13 for shipping of the SA912PROMO at the time of purchase. 13. The SA912PROMO is shipped with the qualifying purchase and may not be shipped to a different address. 14. This promotion is subject to change or may be discontinued at any time.



Holiday Hours

December 24, 2020 (Thursday) – January 3, 2021 (Sunday)

Multipure will be closed in observation of Christmas and New Year's Eve. Stay safe and enjoy the holidays!

Notable Dates

December 7, 2020: Multipure's 50th Anniversary

Watch our recorded Virtual Celebration on Multipure's YouTube page.

www.youtube.com/user/MultiPure4U.

December 10-18, 2020: Hanukkah

December 25, 2020: Christmas

December 31, 2020: New Year's Eve

Motivational Mondays

Tune in to our special end-of-year Motivational Monday call featuring Multipure President, Zachary Rice, and Multipure Executive Vice President, Jennifer Rice!

December 14, 2020 • Fireside Chat With Zac & Jen

[Zachary Rice](#), Multipure President & [Jennifer Rice](#), Multipure Executive Vice President

You can dial in live to our Motivational Mondays on the 2nd Monday of each month at 6:00 p.m. PST, at:

- U.S. Toll-Free Phone Number: 1.877.366.0711
- Canadian Toll-Free Phone Number: 1.866.627.1651
- Participant Passcode: 24686656#

Multipure
Motivation

"The holidays are a time of reflection, and I think it becomes really clear in people's minds around this time of year what they want to get out of life, who they want to spend their life with, and what kind of person they want to be."

- Chris Sullivan

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