

Replacement Filters Options

Multipure Drinking Water Systems are designed and engineered to provide the customer the utmost in performance. To maintain optimum performance, it is important that the filter be replaced periodically. Multipure recommends that its customers replace their filters when the first of the following occurs: (a) the unit's rated capacity is reached, (b) annually, (c) the flow rate diminishes, or (d) the filter becomes saturated with bad tastes and odors.

Multipure offers several programs to make it convenient for its customers to replace their filters.

Filter Replacement Programs

Filter Replacement Coupons - Filter coupons are generated by Multipure Corporation and are sent to your customer once a year. Qualified selling Builders automatically will be paid a commission based on the price paid by the customer when the customer purchases a replacement filter. With these coupons, your customers can receive a 5% discount when they order directly from Multipure, and you get the commission

Automatic Filter Replacement Plan - As its name indicates, this program enables customers to have their replacement filters shipped to them automatically each year (or sooner, if the customer specifies). By signing up for this program, the customer receives a 15% discount, and you get the commission. The customer can sign up for this program with a credit card (Visa, MasterCard, or Discover Card) when they make the original purchase (there is a space on the order form to specify automatic filter reorder), or they can sign up for the plan when they receive the filter replacement coupon sent out by Multipure.

By Phone - for last minute purchases, customers can call Multipure's Order Processing department toll-free at (800) 622-9208 and place an order with a credit card.

Register Your Customers To Assure Ongoing Earnings

If you are a builder who likes to have an inventory of units and replacement filters for your customers, be sure to always register your customers with Multipure Corporation so that they will receive the replacement filter coupons sent out by Multipure. The names and addresses of the buyers will be entered into the Customer database and the buyer will routinely receive a replacement filter coupon within nine months after the date of registration. Qualified Builders will automatically be paid a commission when the customer purchases a replacement filter.

There are three ways to register a customer:

1. Submit the Customer Registration form, Product Code F770, to Multipure's Corporate headquarters.
2. Submit a Purchase Order Form (Product Code F200), providing the ORDERED BY and SOLD BY information only. Be sure to write in the SHIP TO section "FOR INFORMATION ONLY" to avoid duplicate shipment to the Customer.
3. Call our Telephone Order Department and place a "FOR INFORMATION ONLY" customer registration order. Our Telephone Service Representatives will input the customer information at that time.



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