

Public Exhibit Program

Thank you for your interest in Multipure's Public Exhibit Program (PEP). This program enables all Builders to make the most of their public exhibits and better share information about Multipure's superior products and exceptional business opportunity. Through Multipure's Public Exhibit Program, Builders are provided with free Incentive Credits (ICs) that allow them to purchase Sales Aids and Replacement Filters for display at their public exhibit booth.

All Active (PAR-qualified) Builders are eligible for ICs worth up to 20% of their exhibit registration fee. Members of the Executive Council or Founders' Circle are eligible for ICs worth up to 25% of their exhibit registration fee. This can be used to purchase specific items for use at their public exhibit booth.

Products eligible for the Public Exhibit and Support Program have the following SKU prefixes:

- BR – Brochures
- F – Forms
- SA – Sales Aids
- C – Clothing
- P – Posters
- BA – Banners
- A – Audio materials
- V – Video materials
- D – Demonstration aids
- CB – Drinking Water System replacement filters (limit 1 per week of exhibit)

To participate in this program, please complete the application form and return it to Multipure Corporate Headquarters at least 30 days prior to the public exhibit event; the completed application form can also be faxed to 702.360.9575. In addition, a copy of the contract for the public exhibit, as well as proof of complete payment, must be submitted with the completed application form in order to be issued ICs.

Multipure Public Exhibit Program (PEP) Terms and Conditions

1. The Multipure Independent Builder (IB) must be in Active status (PAR-qualified) to be eligible for this program.
2. The IB must currently possess or plan a public exhibit booth exclusively promoting and displaying Multipure, Multipure products, and the Multipure business opportunity. Booths promoting products or companies other than Multipure are not eligible for the PEP.
3. A public exhibit is defined as a time-limited event in which a vendor may purchase space for a display booth. Examples of public exhibits include home and garden shows, swap meets, conventions, flea markets, and county fairs. Valid public exhibits may last no longer than two (2) months in duration.

4. IBs participating in the PEP are provided with Incentive Credits (ICs) equaling 20% (25% for EC/FC) of the net registration value paid by the IB to participate in the public exhibit. The net registration value is equal to the amount paid for event registration less sales tax and shipping fees. Additional non-registration fees paid by the IB to participate in the public exhibit (e.g., equipment rental, utilities, insurance, etc.) do not count toward the credit.
5. Products eligible for IC purchase must contain one of the following SKU prefixes: BR, F, SA, C, P, BA, A, V, D, or CB.
6. ICs do not apply toward the purchase of parts (e.g., diverter valves, adapters, etc.) or commissionable products (e.g., drinking water systems, starter kits, etc.), with the exception of type CB replacement filters (e.g., CB6, CB6AD, CB11As, etc.).
7. ICs can be used for type CB replacement filters at a maximum purchase volume of one (1) replacement filter per week of exhibit presence. EXAMPLE: Master Builder John Johnson purchases booth space at the county fair for three weeks. He is eligible to use his ICs toward a maximum of three (3) type CB replacement filters.
8. Products purchased through the PEP are subject to the purchasing IB's local sales tax and shipping fees. ICs cannot be applied toward the sales tax and shipping and fees.
9. Quantity discounts are not available for IC purchases.
10. The amount of the total order (PEP products + sales tax + shipping) over the 20% (25% for EC/FC) IC value must be paid for by the IB prior to the shipment of the order.



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www.multipure.com

Public Exhibit Program Application

Name of Builder _____

Builder ID# _____ Achievement Level _____

Shipping Address _____

City/State/Zip _____ Phone _____

Date(s) of Public Exhibit _____ Date Supplies Needed _____

Description of Event _____ Estimated Attendance _____

Registration Fee Paid _____ Multipure Credit _____ (20% of Reg. Fee)

Sales Material Items Requested

Quantity	SKU	Description	Price	Total
<h3>Payment Method</h3> <p>If the amount due to Multipure is greater than your Public Exhibit Credit, the amount must be submitted with the order. We will be unable to process the order without this payment. Please complete the information below:</p> <p><input type="radio"/> Check All Payments Payable to Multipure International</p> <p><input type="radio"/> Credit Card <input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> AMEX <input type="radio"/> Discover</p> <p>Card Number _____ Exp. Date _____ CVV2 _____</p> <p>Billing Address* _____ City/State/ZIP _____</p> <p>Authorized Signature _____ Date _____</p>			Subtotal	
			Sales Tax (local rate)	
			Shipping	
			Total of Order	
			Less 20% Credit	
			Balance Due	

*Order cannot be processed without billing address. If address is the same as shipping address then it can be left blank.