

Multipure's Public Awareness Program

Multipure's "Public Awareness & Informational Sweepstakes" is a great tool to help Builders all over the country talk about Multipure Drinking Water Systems and increase their business.

When exhibiting, the Sweepstakes provides an opportunity to get acquainted with potential customers as you help them fill out the Sweepstakes Questionnaire; the Sweepstakes Registration Form also provides a way of noting contacts on which you can follow up at a later date with a home demonstration. The Sweepstakes Questionnaire has been specially designed to be a "mini presentation" that will create more interest in the product and gauge the customer's emotional desire for the product. The Sweepstakes also can be used for one-on-one discussions with friends or neighbors. It is a fun sales aid that makes it easy to talk to potential customers about the need for a drinking water system and to point out the superior capabilities of Multipure Drinking Water Systems.

Contestants have two opportunities to win prizes in the "Public Awareness & Informational Sweepstakes." When your customer wins, so do you! Here's how it works:

Quarterly Winners

\$100 Cash Prize: Three winners are selected each quarter from the Sweepstakes registration forms submitted during that quarter. Sweepstakes registration forms not drawn are retained for the next quarter's drawing so contestants get two chances to win the \$100 cash prize and be eligible for the \$500 Annual Drawing. If your contestant's name is drawn, you will win \$50 as the submitting Builder. Winner's are drawn in March, June, September and December.

Annual Winner

Winners in the \$100 drawing are eligible for the Annual \$500 drawing. Your contestant can win a \$500 cash prize, and you, as the submitting Builder, can win \$100 if your customer is chosen in the drawing! The winner will be drawn in mid December.

The Sweepstakes is a WIN-WIN opportunity for you and your customer. They can WIN a cash prize and you have an opportunity to share with them information about this incredible product and opportunity. Best of all, when your contestant purchases a Multipure Drinking Water System, they really WIN because they will be drinking delicious, clean and healthy water.

Just fill out the registration form and the sweepstakes questionnaire and mail it to the address shown on the form.

CASH PRIZES of \$100 ARE AWARDED TO THREE WINNERS EVERY QUARTER!
(March, June, September, and December)

**A \$500 CASH PRIZE IS AWARDED TO A QUALIFIED CONTESTANT
EACH DECEMBER!**

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Registration for Drawing

(Please Print Clearly)

Name _____
Address _____
City _____ State _____ Zip _____
Home Phone _____ Cell _____
E-mail _____

How many glasses of water do you drink each day? _____
Would you like to learn more about how water affects your health? Yes No
Do you have a water filter? Yes No Brand _____
Do you drink bottled water? Yes No
Are you on a private well? Yes No

I am planning to purchase a Drinking Water System in the next:

Week Month Year

Would you like to try a Multipure Drinking Water System in your home for one

week for FREE: Yes No Maybe

Best time to call: Day Evening

My home is: Owned Rented RV

CASH PRIZES OF \$100 AWARDED TO 3 WINNERS EVERY QUARTER

I understand that by completing this registration form, I am eligible for the \$100 Multipure drawing. If my name is drawn, I will receive a check for \$100. Submitting Builder will receive \$50. If my name is drawn as one of the \$100 winners, I will automatically be entered in Multipure's \$500 Sweepstakes. Winners will be drawn in December. I do not need to be present to win.

Contestant must be 18 years or older to participate.

Submitting Multipure Builder _____
Builder ID# _____

Send completed form to:
Multipure • PO Box 34630 • Las Vegas, NV 89128 • 800.622.9206
www.multipure.com

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Registration for Drawing

(Please Print Clearly)

Name _____
Address _____
City _____ State _____ Zip _____
Home Phone _____ Cell _____
E-mail _____

How many glasses of water do you drink each day? _____
Would you like to learn more about how water affects your health? Yes No
Do you have a water filter? Yes No Brand _____
Do you drink bottled water? Yes No
Are you on a private well? Yes No

I am planning to purchase a Drinking Water System in the next:

Week Month Year

Would you like to try a Multipure Drinking Water System in your home for one

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Best time to call: Day Evening

My home is: Owned Rented RV

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