



## Executive Council & Founders' Circle Qualification Criteria

### Qualification Criteria

**To qualify as a Founders' Circle Member for the 2019/2020 year**, a Multipure Independent Builder must meet the following criteria:

1. Achieve at least Master Builder status by December 31, 2019. Builders may qualify for Master Builder and Founders' Circle status concurrently.
2. Accumulate \$1,200 in Monthly Achievement Level Volume (MALV) for 9 months of the 2019 calendar year.
3. Accumulate \$5,000 in Personal Net Volume (PNV) during the calendar year.

**To order to qualify as an Executive Council Member for the 2019/2020 year**, a Multipure Independent Builder must meet the following criteria:

1. Achieve membership to the Founders' Circle by January 1, 2019.
2. Achieve at least Network Director status by December 31, 2019. Builders may qualify for Network Director and Executive Council status concurrently.
3. Accumulate at least \$1,000,000 in network sales.

### Executive Council & Founders' Circle Benefits

Members of the Founders' Circle receive the following benefits:

1. A Founders' Circle Recognition Pin and Certificate of Achievement to commemorate their accomplishment.
2. Free subscription to the Multipure Back Office (Phase I).
3. Increased percentage of the CASH Program. Founders' Circle members are eligible for commission on 50% of the purchase value for the CASH (regular CASH value is 25%).
4. Free Basic Replicate Website (without email address).
5. 30% Discount on all Sales Collateral and promotional clothing.

6. One "Golden Ticket" per month, which can be redeemed for a free Builder Business registration. (NOTE: The Golden Ticket does not include a Starter Kit Tools).
7. Advance notice of impending updates and changes, such as promotions, contests, new products, etc.
8. Special recognition in the Pure Opportunity Handbook.
9. Additional copies of the Pure Opportunity Handbook (maximum 20).
10. Invitation to VIP dinners held in conjunction with regional meetings.
11. Special gifts, events, and amenities at official Multipure conventions, including complimentary hotel accommodations and invitations to VIP dinners.

Members of the Executive Council receive the following in addition to their Founders' Circle benefits:

1. An Executive Council Ring and Award Plaque to commemorate their accomplishment.
2. Increased percentage of the CASH Program. Executive Council members are eligible for commission on 75% of the purchase value for the CASH.
3. Free Executive Replicate Website (without email address).

## Executive Council & Founders' Circle Bonuses

Members of the Founders' Circle can qualify for additional bonuses\*:

### Gold Bonus

- Qualification:
  1. Accumulate \$2,000 in MALV for 9 months of the current calendar year.
  2. Accumulate \$7,500 in PNV during the current calendar year.
- Reward:
  1. Receive a 1% royalty on total personal commissions for the current calendar year.

### Platinum Bonus

- Qualification:
  1. Accumulate \$2,500 in MALV for 9 months of the current calendar year.
  2. Accumulate \$10,000 in PNV during the current calendar year.
  3. Sponsor a new Master Builder in the 2nd Level during the current calendar year.
- Reward:
  1. Receive a 3% royalty on total personal commissions for the current calendar year.

\*The maximum bonus reward payout is \$5,000.