



Executive Council & Founders' Circle Qualification Criteria

Qualification Criteria

To qualify as a Founders' Circle Member for the 2024/2025 year, a Multipure Independent Builder must meet the following criteria:

1. Achieve at least Master Builder status by December 31, 2024. Builders may qualify for Master Builder and Founders' Circle status concurrently.
2. Accumulate \$1,200 in Monthly Achievement Level Volume (MALV) for 9 months of the 2023 calendar year.
3. Accumulate \$5,000 in Personal Net Volume (PNV) during the calendar year.

In order to qualify as an Executive Council Member for the 2024/2025 year, a Multipure Independent Builder must meet the following criteria:

1. Achieve membership to the Founders' Circle by December 31, 2024.
2. Achieve at least Network Director status by December 31, 2024. Builders may qualify for Network Director and Executive Council status concurrently.
3. Accumulate at least \$1,000,000 in network sales.

Founders' Circle Benefits

Members of the Founders' Circle receive the following benefits:

1. A Founders' Circle Recognition Pin and Certificate of Achievement to commemorate their accomplishment.
2. Free 1 year subscription to the Multipure Back Office.
3. Increased percentage in the CASH Program. Founders' Circle members are eligible for commission of 50% of the purchase value of the CASH sale (regular CASH value is 25%).
4. Free Basic Replicate Website.
5. 30% Discount on all Sales Collateral and promotional clothing.**
6. One "Golden Ticket" per month, which can be redeemed for a free Builder registration. (NOTE: The Golden Ticket does not include a Starter Kit Tools).

7. Advance notice of impending updates and changes, such as promotions, contests, new products, etc.
8. Special recognition in the Multipure Source Of Success.
9. Invitation to VIP meal held in conjunction with regional meetings.
10. Special gifts, events, and amenities at official Multipure conventions, including complimentary hotel accommodations and invitations to VIP dinners.

Executive Council's Benefits

Members of the Executive Council receive the following in addition to their Founders' Circle benefits:

1. An Executive Council Ring and Award Trophy to commemorate their accomplishment.
2. Increased percentage in the CASH Program. Executive Council members are eligible for commission on 75% of the purchase value of the CASH order.

Founders' Circle Bonuses

Members of the Founders' Circle can qualify for additional bonuses*:

Gold Bonus

- Qualification:
 1. Accumulate \$2,000 in MALV for 9 months of the current calendar year.
 2. Accumulate \$7,500 in PNV during the current calendar year.
- Reward:
 1. Receive a 1% royalty on total personal commissions for the current calendar year.

Platinum Bonus

- Qualification:
 1. Accumulate \$2,500 in MALV for 9 months of the current calendar year.
 2. Accumulate \$10,000 in PNV during the current calendar year.
 3. Sponsor a new 2nd level builder during the current calendar year, that achieves the rank of Master Builder during this same calendar year.
- Reward:
 1. Receive a 3% royalty on total personal commissions for the current calendar year.

*The maximum bonus reward payout is \$5,000. **The 30% Founders' Circle discount on Multipure sales collateral and promotional clothing is available ONLY to the eligible FC Builder. Discounted orders must be processed and shipped to the FC Builder, and cannot be processed and shipped to customers or downline Builders.