

# Multipure Compensation Plan

At Multipure, your success starts from day one. Our powerful compensation plan empowers you to begin earning immediately and the more you grow, the more you earn. As you share the benefits of clean drinking water and build a team of passionate Builders, your income potential rises with every step.

You'll earn commissions on your personal sales, plus exciting bonuses from the success of your growing team. The best part? Your rewards increase as your impact expands. With every new customer and every Builder you support, your momentum builds which will bring you closer to financial freedom and a career with purpose.

With Multipure, the sky's the limit. Start strong, grow your network, and turn your passion into lasting success.

## Methods Of Earning

You can earn income through your own personal sales and outreach and also through the growing success of your network. As you build and support your team, your impact, and your earnings can multiply. Every connection you make brings you one step closer to unlocking greater rewards and long-term financial growth.

- **Personal Sales** – Earn immediate commissions by helping customers choose cleaner, healthier water. Every product you share not only changes lives — it builds your income and brings you closer to your financial goals.
- **2nd Level Builder Sales** – Boost your income when Builders you have personally sponsored make sales.
- **Downline Sales** – Expand your earning by receiving commission on sales down made by Builders on your 2nd and 3rd levels
- **Replacement Filter Sales** – Earn commissions on sales made in your active 10 level network allowing you to build long term, income year after year (Senior Builder or above)
- **CASH Sales** – Extra earning when you are eligible for sales in our CASH program (Company Allocated Sales Handler). These are customer purchase by individuals with no selling Builder

## First Purchase Requirement

As a Sponsor, you earn the commission on the first Drinking Water System (DWS) sold or purchased by your newly enrolled Builder. This "First Purchase" rewards your efforts in growing the team and helps your new Builder get started strong.

After this first transaction, the new Builder becomes eligible to earn commissions on all future personal sales — setting them on the path to success from their very next sale.

## Commission Payments

Multipure rewards your hard work and commitment with weekly and monthly commission payments:

- **Weekly Payments:** Builders who have reached Master Builder level or higher and have been active for more than 3 months receive commissions every Friday.
- **Monthly Payments:** All other active Builders receive commission once per month

## Commission Calculations

Commissions are calculated based on your current level of achievement at the time of each sale, giving you real-time rewards for your growth and performance. Roll Up and Activity Bonuses and CASH Sales are paid with end of month commissions. Builders who Rank Advance during the month will be paid additional earnings based on this new rank at the end of the month.

## Important Multipure Terminology

**Personal Activity Requirement (PAR)** is your key to unlocking the full earning potential of your downline network. By becoming PAR-qualified, you ensure you're eligible to receive commissions and bonuses not just from your personal sales, but also from your active team's sales and filter replacement purchases.

You become PAR-qualified when the commissionable net volume of PAR-eligible products reaches \$180 or more in commissionable net value within a 3-month period. Once this threshold is met, you are PAR-qualified for the month in which the sale occurred, and the next two months.

- The sales volume of PAR-eligible products sold in a single month counts toward PAR for a total of three months: the month in which the sale was made, and the following two months; after two months, the sales volume for the initial month no longer counts toward PAR.
- Builders who are not PAR-qualified earn commissions only from their personal sales of drinking water systems and Bath and Garden Products, and from the filter replacements by their personal customers (Senior Builder rank or higher for filter replacement commissions).

**PAR-eligible Products:** Products that count toward PAR include Drinking Water Systems, and Multipure Bath & Garden (i.e., the Aquasource Whole House System, Aquagrow, Aquashower, and Aquasplash).

NOTE: Replacement filters, accessories, replacement parts, sales materials and Builder fees do NOT count toward PAR.

**Personal Net Volume (PNV):** This is the cumulative total of a Builder's sales of PAR-eligible products (based on the commissionable net value).

**Achievement Level Volume (ALV):** This is the total commissionable net value of a Builder's sales of PAR eligible products over any period of time and is used to determine Achievement Level. ALV is equal to:

- 100% of your personal sales
- +50% of your 2nd level Builders' personal sales
- +25% of your 3rd level Builders' personal sales

**Monthly Achievement Level Volume (MALV):** This is the monthly commissionable net value of a Builder's sales of PAR-eligible products, equal to:

- 100% of your monthly personal sales
- +50% of your active 2nd level Builders' **monthly** personal sales
- +25% of your active 3rd level Builders' **monthly** personal sales

NOTE: Sales of Bath & Garden Products (Aquasplash, Aquashower and Aquagrow) are only credited to the ALV and MALV of the selling Builder.

**Activity Bonus:** This is a powerful way to boost your income based on your leadership and team performance. This bonus rewards you with 1% to 6% of the commissionable net value of sales made by the active Builders in your network — helping you earn more as your team grows and thrives.

Builders' MALV dictates the amount of eligible bonuses each month. Maximum bonus rate is determined by a Builders' level of achievement.

**Rank Advancement Bonus:** Every milestone deserves recognition. At Multipure we are proud to reward your progress with these Rank Advancement Bonuses sent the month after you reach your new Rank.

- Executive Builder: \$50
- Senior Builder: \$100
- Master Builder: \$250
- Network Director: \$500
- National Network Director: \$1000
- Executive National Network Director: \$2000

**Rollup Bonus:** You can receive a Rollup Bonus on sales made by Builders in your 3 level network when they are at a lower achievement level, and you are PAR qualified. You would receive the unearned portion of the commission when not paid to another active Builder in your network closer to the sale. EXAMPLE: You are a Master Builder with a commission rate of 35%. A member of your downline network is a Junior Builder and earns a 20% commission for a product sale. The 15% difference between your commission rate and the selling Builder's commission rate will "roll up" to you, unless the 15% – or some portion thereof – is paid to another PAR-qualified Builder at a closer level in the network above the Junior Builder.

**CASH Allocations:** The Company Allocated Sales Handler (CASH) Program gives you a powerful way to earn additional income with no extra selling required!

- **Eligible Products**
  - Drinking Water Systems (Aqualuxe, Aquapremier, Aquaperform, Aquaversa, Aquamini and Aquasource Whole House Systems)
- **How to Qualify for CASH Sales**
  - Be PAR Qualified
  - Active Subscription to Back Office
  - Opt-In to the Cash Program through your Back Office
- **How Much You Earn on CASH Sales**
  - Active Builders earn 25% of their standard commission
  - Founders' Circle Members earn 50% of their standard commission
  - Executive Council Members earn 75% of their standard commission

Earn more on CASH sales by qualifying as a Founders' Circle or Executive Council member.

- **Key Details About the CASH Program**
  - If the purchasing customer also signs up as a new Builder, they will be assigned to the to the Builder that received commission on that CASH Sale

- CASH commissions will be allocated to the qualified Builder only. Upline and downline commissions are not paid. The 1st level in-turn Active Builder ONLY. Upline or downline
- Orders allocated through CASH do not count toward ALV, MALV, PAR, PNV or EC/FC qualification.
- CASH eligibility is determined by the PAR qualification month.
- Builders who lose PAR-qualification will be skipped in the CASH list until they are PAR-qualified again.

## Types of Builders

- **Active Builders** are Builders who are qualified for their Personal Activity Requirement (PAR). Commissions and bonuses are paid on the full three levels (if eligible) of drinking water systems sales and full ten levels (if eligible) of replacement filter cartridge sales by active Builders in the downline network.
- **Inactive Builders** are NOT PAR-qualified and therefore cannot receive commissions from their downline network sales; however, commissions are still paid on personal sales, including personal replacement filter sales (Senior Builder or above). To regain Active Builder status, Inactive Builders must become PAR-qualified.

## Disclaimer

1. Both Active and Inactive Builders receive commissions on their personal sales, including personal replacement filter sales (Senior Builder or above), based on their Achievement Level.
2. Commissions and bonuses on downline sales are paid only to PAR-qualified Builders.
3. Network commissions and bonuses for drinking water systems sales will be paid to the first three levels of active (PAR-qualified) Builders in the downline network. Network commissions and bonuses for replacement filter cartridge sales will be paid to the first ten levels of active (PAR-qualified) Builders in the downline network.
4. Builders must be PAR-qualified at least once every 3 months in order to receive downline commissions.
5. Replacement filters, accessories, replacement parts, sales materials and Builder fees do not count toward PAR, PNV, ALV, or MALV.
6. The Multipure Compensation Plan is subject to change without notice. Please visit [www.multipure.com](http://www.multipure.com) to view the latest version of the Multipure Compensation Plan.
7. Commission calculated with Commissionable Net.

*Income Disclaimer: The chart and the earnings figures displayed do not constitute a promise or guarantee of income. The success and potential earnings of a Multipure Independent Builder are dependent upon various factors including, but not limited to, business skill, communication ability, interpersonal relations, work effort, and market conditions. Multipure does not guarantee any level of income or success*

# Product Commissions

Product Model	Retail Price	Commission Net	Master Commission	Senior Commission	Executive Commission	Junior Commission
<b>Aqualuxe</b>	\$1,250	\$1000	\$350	\$300	\$250	\$200
<b>Aquapremier</b>	\$895	\$650	\$287.50	\$255	\$222.50	\$190
<b>Aquaperform</b>	\$695	\$550	\$252.50	\$225	\$197.50	\$170
<b>Aquaversa</b>	\$550	\$400	\$200	\$180	\$160	\$140
<b>Aquamini</b>	\$395	\$180	\$63	\$54	\$45	\$36
<b>Aquasource</b>	\$2,450	\$1200	\$420	\$360	\$300	\$240

Product Model	Retail Price	Commissionable Net	Commission
<b>Aquashower</b>	\$90	\$70	\$10
<b>Aquashower w/ Standard Showerhead</b>	\$126	\$73	\$15
<b>Aquashower w/ Massage Showerhead</b>	\$114	\$85	\$10
<b>Aquasplash</b>	\$60	\$60	\$9
<b>Aquagrow</b>	\$119	\$100	\$13

**Drinking Water Systems (DWS):** Commissions on up to 3 levels of your downline network, depending on your current Achievement Level. DWS models include the Aqualuxe, Aquapremier, Aquaperform, Aquaversa, and Aquamini.

- DWS replacement filters: Commissions on up to 10 levels of your downline network, depending on your current Achievement Level.

**Multipure Aquasource:** Commissions on up to 3 levels of your downline network.

- Aquasource replacement filters: Commissions on up to 10 levels of your downline network.

**Bath & Garden:** A flat rate commission is paid to the selling Builder on personal sales only.

\*Commissions on DWS or Aquasource sales are based on Achievement Level. Except where specified for the Aquasource, Bath & Garden commissions are paid only to the selling Builder, and no network commissions are paid from downline sales of Bath and Garden products. Personal replacement filter sales commissions and network replacement filter sales commissions are based on Achievement Level.

# Replacement Filter Commissions

Product Model	Price	Commission Net	Master Builder (3%)	Master Builder (11%)*	Senior Builder (2%)	Senior Builder (8%)*
<b>CB6</b>	\$95.00	\$70.00	\$2.10	\$7.70	\$1.40	\$5.60
<b>CB6A Subscription</b>	\$80.75	\$59.50	\$1.79	\$6.55	\$1.19	\$4.76
<b>CB6AD</b>	\$95.00	\$70.00	\$2.10	\$7.70	\$1.40	\$5.60
<b>CB6ADA Subscription</b>	\$80.75	\$59.50	\$1.79	\$6.55	\$1.19	\$4.76
<b>CBMINI</b>	\$70.00	\$45.00	\$1.35	\$4.95	\$0.90	\$3.60
<b>CBMINIA Subscription</b>	\$59.50	\$38.25	\$1.15	\$4.21	\$0.77	\$3.06
<b>CB11AS</b>	\$150.00	\$125.00	\$3.75	\$13.75	\$2.50	\$10.00
<b>CB11ASA Subscription</b>	\$127.50	\$106.25	\$3.19	\$11.69	\$2.13	\$8.50
<b>CBXT</b>	\$180.00	\$150.00	\$4.50	\$16.50	\$3.00	\$12.00
<b>CBXTA Subscription</b>	\$153	\$127.50	\$3.83	\$14.03	\$2.55	\$10.20
<b>CBLX</b>	\$180.00	\$150.00	\$4.50	\$16.50	\$3.00	\$12.00
<b>CBLXA Subscription</b>	\$153	\$127.50	\$3.83	\$14.03	\$2.55	\$10.20
<b>CB5</b>	\$85.00	\$60.00	\$1.80	\$6.60	\$1.20	\$4.80
<b>CB5A Subscription</b>	\$72.25	\$51.00	\$1.53	\$5.61	\$1.02	\$4.08
<b>AQSF</b>	\$75.00	\$38.00	\$5.00	N/A	\$5.00	N/A
<b>AQBALL</b>	\$45.00	\$45.00	\$8.00	N/A	\$8.00	N/A
<b>CB20 (3)</b>	\$465.00	\$360.00	\$10.80	\$39.60	\$7.20	\$28.80
<b>CB20A (3) Subscription</b>	\$395.25	\$306.00	\$9.18	\$33.66	\$6.12	\$24.48
<b>CB20CLM</b>	\$525.00	\$420.00	\$12.60	\$46.20	\$8.40	\$33.60
<b>CB20CLM Subscription</b>	\$446.25	\$357.00	\$10.71	\$39.27	\$7.14	\$28.56
<b>CB20LSI</b>	\$525.00	\$420.00	\$12.60	\$46.20	\$8.40	\$33.60
<b>CB20LSI Subscription</b>	\$446.25	\$357.00	\$10.71	\$39.27	\$7.14	\$28.56
<b>CB20CLMLSI</b>	\$585.00	\$480.00	\$14.40	\$52.80	\$9.60	\$38.40
<b>CB20CLMLSI Subscription</b>	\$497.25	\$408.00	\$12.24	\$44.88	\$8.16	\$32.64
<b>CBC110</b>	\$30.00	\$8.50	\$0.26	\$0.94	\$0.17	\$0.68
<b>CBC110 Subscription</b>	\$25.50	\$8.50	\$0.26	\$0.94	\$0.17	\$0.68
<b>CBC112</b>	\$40.00	\$16.00	\$0.48	\$1.76	\$0.32	\$1.28
<b>CBC112 Subscription</b>	\$34.00	\$16.00	\$0.48	\$1.76	\$0.32	\$1.28
<b>CBROM</b>	\$140.00	\$103.00	\$3.09	\$11.33	\$2.06	\$8.24
<b>CBROM Subscription</b>	\$119.00	\$103.00	\$3.09	\$11.33	\$2.06	\$8.24

\* commission number includes maximum Activity Bonuses

# COMPENSATION PLAN CHART



Junior  
Builder

Executive  
Builder

Senior  
Builder

Master  
Builder

Rank Advancement Bonus

\$50

\$100

\$250

Requirements

Submit Builder Application  
Form, purchase your Multipure  
Drinking Water System

Accumulate  
\$1,000 in ALV over any  
period of time

Accumulate \$5,000  
in ALV over any period of  
time, or have 4 Executive  
Builders on 2nd level

Accumulate \$10,000  
in ALV over any period of  
time, or have 4 Senior  
Builders on 2nd level

Personal Replacement  
Filter Sales Commission

2%

3%

Network Commission

5% of 2nd level  
2% of 3rd level

5% of 2nd level  
2% of 3rd level

5% of 2nd level  
2% of 3rd level

5% of 2nd level  
2% of 3rd level

Network Replacement  
Filter Commission

2% of active  
2nd - 8th level

3% of active  
2nd - 10th level

## Monthly Bonuses

Requirements

\$500 MALV

\$800 MALV

\$1,400 MALV

Personal Replacement  
Filter Bonus

6%

8%

Activity Bonus

3% on 2nd level  
1% on 3rd level

4% on 2nd level  
2% on 3rd level

5% on 2nd level  
3% on 3rd level

Rollup Bonus

5% max

10% max

15% max



Rank Advancement Bonus	\$500	\$1000	\$2000
Requirements	Accumulate \$25,000 in ALV over any period of time, and have 4 Master Builders on 2nd level, or sell a minimum of 500 Drinking Water Systems	Accumulate \$50,000 in ALV over any period of time, and have 8 Master Builders on 2nd level	Be a qualified Executive Council Member and 3 Network Directors on 2nd level
Personal Replacement Filter Sales Commission	3%	3.5%	3.5%
Network Commission	5% of 2nd level 2% of 3rd level	5% of 2nd level 2% of 3rd level	5% of 2nd level 2% of 3rd level
Network Replacement Filter Commission	3% of active 2nd - 10th level	3.5% of active 2nd - 10th level	3.5% of active 2nd - 10th level
Monthly Bonuses			
Requirements	\$2,200 MALV	\$2,200 MALV	\$2,200 MALV
Personal Replacement Filter Bonus	9%	9%	9%
Activity Bonus	5.5% on 2nd level 3.5% on 3rd level	6% on 2nd level 4% on 3rd level	6% on 2nd level 4% on 3rd level
Rollup Bonus	15% max	15% max	15% max
Network Replacement Filter Bonus	1% on active 2nd - 10th level	1% on active 2nd - 10th level	1% on active 2nd - 10th level
Executive National Network Director Bonus	10% Commission Override of 3-level Network Commissions.		