

Contest winners will be invited to join us at the beautiful Flamingo Resort in Las Vegas for an incredible 4 day celebration!

Multi-Pure is celebrating our 40th anniversary and we want YOU to be there to share this special occasion with us!

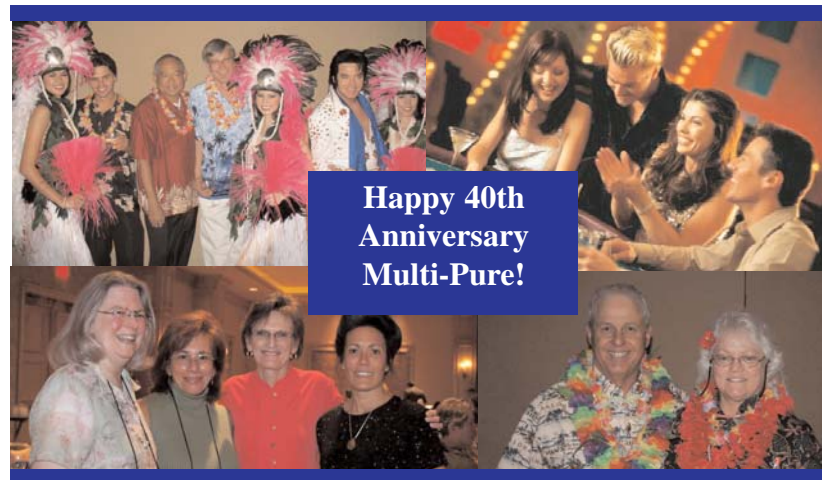
You can earn this vacation by personally sponsoring distributors, reaching new achievement levels and by making sales. You have the entire year to earn a free vacation or two!

You'll enjoy an exciting Las Vegas show, tour of corporate headquarters, fun excursions, as well as inspiring workshops and classes to help you build an even more successful Multi-Pure business.

Plan NOW to join us for this special celebration!

Multi-Pure Corporation's 2010 Contest... 40th Anniversary Celebration

Contest Period: January 1 - December 31, 2010



40th Anniversary Contest Prizes

When you make sales, sponsor new distributors, reach new achievement levels, and help your 2nd level distributors reach new achievement levels, you will earn contest points towards this amazing 40th Anniversary Celebration. You could earn these prizes:

Prize	Contest Points Earned	Contest Prizes + Wheel of Fortune
Copper	50 contest points	\$100 credit towards trip + 1 spin*
Bronze	120 contest points	\$200 credit towards trip + 1 spin*
Silver	220 contest points	\$400 credit towards trip + 1 spin*
Gold	320 contest points	Vacation for 1 (\$650 value) + 2 spins*
Platinum	420 contest points	\$800 credit towards trip + 3 spins*
Sapphire	520 contest points	\$1,000 credit towards trip + 4 spins*
Diamond	600 contest points	Vacation for 2 (\$1,300 value) + 5 spins*

Bonus Cash: You will receive \$100 in cash for every 100 contest points earned after 600 contest points. Maximum Bonus Cash Payout = \$1,000. You must attend the vacation to be eligible for Bonus Cash.

Special VIP Prizes

~ Sapphire Prize ~

VIP Dinner
VIP Las Vegas Show
Round trip limousine transportation from Las Vegas airport to Flamingo

~ Diamond Prize ~

VIP Dinner
VIP Las Vegas Show
Round trip limousine transportation from Las Vegas airport to Flamingo
VIP Suite

How To Earn Contest Points

1. Sales of drinking water systems

You will earn contest points each time a sale is made by you or by distributors on your 2nd and 3rd levels. Orders can be paid in full or on time payment. The amount of points you will receive will depend on which drinking water system is sold.

MP750 Series/MP880 Series/RO/Whole House Systems

Personal Sales	8 contest points
2nd Level Sales	4 contest points
3rd Level Sales	2 contest points

MPAD/MPCT

Personal Sales	4 contest points
2nd Level Sales	2 contest points
3rd Level Sales	1 contest points

2. Recruiting new distributors (who purchase a drinking water system)

You will receive: 4 contest points
(in addition to the sales points listed above in #1)

Your sponsor will receive: 2 contest points
(in addition to the sales points listed above in #1)

(Example: sell a unit to a customer and they become a distributor, you will receive 8 points for the unit sale and 4 points for recruiting; total of 12 points. Your sponsor will receive a total of 6 points)

3. Achievement Level Advancement

When you reach a new level of achievement you will receive the contest points listed below:

Executive Builder:	25 contest points
Senior Builder:	50 contest points
Master Builder:	100 contest points
Director Levels:	150 contest points

4. 2nd Level Achievement Level Advancement

When a distributor on your 2nd level reaches a new level of achievement you, the sponsor, will receive:

Executive Builder:	12 contest points
Senior Builder:	25 contest points
Master Builder:	50 contest points
Director Levels:	75 contest points

5. Automatic Filter Re-Orders

The selling distributor will receive 1 contest point each time one of their new customers signs up for the automatic filter program.

40th Anniversary Celebration - Schedule of Events -

All vacation attendees (who win a prize for the vacation trip or pay for the full vacation) will be treated to 4 days and 3 nights at the Flamingo Resort in Las Vegas (standard hotel room based on double occupancy) and to all of the events listed below:

Thursday - April 28, 2011 - Contest Winners Arrive

Cocktail Reception and Wheel of Fortune Party
Dinner Show - Tournament of Kings, Excalibur Hotel

Friday - April 29, 2011

Buffet Breakfast
Tour of Corporate Headquarters
Team Building at Las Vegas Speedway -
Distributors race a variety of Nascars
Buffet Luncheon
Free Night for Distributors
VIP Dinner & Show (Sapphire/Diamond Prize winners)

Saturday - April 30, 2011

Buffet Breakfast
Seminars: motivational and business building speakers
Buffet Luncheon
Pool side Luau and closing night dinner banquet

Sunday - May 1, 2011

Buffet Breakfast
1/2 day business seminars
Distributors check out and depart hotel

Multi-Pure's "40th Anniversary 2010 Contest" Official Rules and Regulations:

- ◆ Contest Dates: January 1 through December 31, 2010. Orders must be received during this time period to be credited towards the contest.
- ◆ In addition to earning the contest points listed above, contest winners must be distributors in good standing and have accumulated a minimum of \$1,000 in PNV during the 2010 calendar year to be eligible to receive the prize.
- ◆ Contest points will be deducted for cancelled orders.
- ◆ When a distributor reaches a new achievement level during the contest period, the qualifying distributor will receive achievement contest points, regardless of when this distributor registered to be a distributor with Multi-Pure.
- ◆ Should a distributor need to cancel the vacation, he/she is responsible for all penalties incurred.
- ◆ Accommodations are based on double occupancy. Private rooms can be arranged for an additional cost.
- ◆ Non-prize winning distributors may attend the "Vacation" by paying \$650 per person. For more information please contact our Marketing Department at (800) 622-9206. Space is limited.
- ◆ Contest credits are only applicable to those prize winners who attend the "40th Anniversary Event," and are not redeemable for cash.
- ◆ Contest credits are transferrable to another distributor, but contest credits cannot be combined.
- ◆ Wheel of Fortune spins: winner must be present for the entire conference to be eligible for spins. Spins are not transferrable.
- ◆ Prize winners must attend this event to receive Bonus Cash.
- ◆ Schedule of events is subject to change.



Multi-Pure Corporation

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