

Compensation Plan

Multi-Pure's compensation plan allows you to start earning immediately, and your earnings will increase as you sponsor more distributors and sell more drinking water systems. The more successful you are, the greater the commissions and bonuses you can earn! As you achieve more, you will be eligible to earn higher commissions on your personal sales, and you may qualify for bonuses (if available) on sales made by your network of distributors. In addition to earning commissions on your personal sales and the sales made by distributors in your network, as a qualified distributor, you could earn a commission on replacement filters ordered by customers in your active ten-level network.

Senior Builder

Accumulate \$5,000 in ALV over any period of time, **or** have 4 Executive Builders on your 2nd level, and you will receive:

30% Commission + up to \$59.95 distributor incentive on personal sales.

2% Commission on replacement filter sales to your personal customers

When you meet the PAR qualification, you will earn:

5% Commission on 2nd level sales

2% Commission on 3rd level sales

0.5% Commission on 4th through 8th level sales

2% Commission on replacement filter sales in your active 2nd thru 8th level network

Monthly Bonus

Any month that you meet the PAR qualification & accumulate \$600 in MALV, you also will earn:

6% Bonus commission on replacement filter sales to your personal customers

4% Activity Bonus on 2nd level sales

2% Activity Bonus on 3rd level sales

0.5% Activity Bonus on 4th through 8th level sales

10% Roll-up Bonus (max. when available)

Executive Builder

Accumulate \$1,000 in ALV over any period of time, and you will receive:

25% Commission + up to \$59.95 distributor incentive on personal sales.

When you meet the PAR qualification, you will earn:

5% Commission on 2nd level sales

2% Commission on 3rd level sales

0.5% Commission on 4th and 5th level sales

Monthly Bonus

Any month that you meet the PAR qualification & accumulate \$300 in MALV, you also will earn:

3% Activity Bonus on 2nd level sales

1% Activity Bonus on 3rd level sales

5% Roll-up Bonus (max. when available)

Junior Builder

Submit Distributor Application Form and purchase your Multi-Pure unit, and you will receive:

20% Commission + up to \$59.95 distributor incentive on personal sales.

When you meet the PAR qualification, you will earn:

5% Commission on 2nd level sales

2% Commission on 3rd level sales

Notes:

- Distributors will always receive commission on their personal sales, including personal replacement filter sales (Senior Builder or above), based on their achievement level. Commissions and bonuses on downline sales are paid only to distributors who qualify for the Personal Activity Requirement (PAR).
- Commissions and bonuses will be paid to the first ten active (PAR-eligible) distributors in a network, based on each of those distributor's ALV and MALV qualification.
- At the Distributor's option, the Distributor Incentive may be offered to a customer in the form of a discount. Distributors will be paid the Distributor Incentive on personal sales along with their commission when the sale/purchase is not discounted, up to the maximum allowed.
- In order to be a distributor, you need to PAR qualify at least once every 36 months (purchase or sell drinking water system, valued at least \$165); for downline commission you need to PAR qualify every quarter (see Distributor Handbook for further information).
- The Multi-Pure Compensation Plan is subject to change without notice. For program changes and the up-to-date plan go to www.multipure.com.

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Master Builder

Accumulate \$10,000 in ALV over any period of time, **or** have 4 Senior Builders on your 2nd level, and you will receive:

35% Commission + up to \$59.95 distributor incentive on personal sales.

3% Commission on replacement filter sales to your personal customers

When you meet the PAR qualification, you will earn:

5% Commission on 2nd level sales

2% Commission on 3rd level sales

0.5% Commission on 4th through 8th level sales

1% Commission on 9th and 10th level sales

3% Commission on replacement filter sales in your active 2nd thru 10th level network

Monthly Bonus

Any month that you meet the PAR qualification & accumulate \$1,200 in MALV, you also will earn:

8% Bonus commission on replacement filter sales to your personal customers

5% Activity Bonus on 2nd level sales

3% Activity Bonus on 3rd level sales

1% Activity Bonus on 4th through 10th level sales

15% Roll-up Bonus (max. when available)

Network Director

Accumulate \$25,000 in ALV over any period of time **and** have 4 Master Builders on your 2nd level **or** sold a minimum of 500 drinking water systems, and you will receive:

35% Commission + up to \$59.95 distributor incentive on personal sales.

3% Commission on replacement filter sales to your personal customers

When you meet the PAR qualification, you will earn:

5% Commission on 2nd level sales

2% Commission on 3rd level sales

0.5% Commission on 4th through 8th level sales

1% Commission on 9th and 10th level sales

3% Commission on replacement filter sales in your active 2nd thru 10 level network

Monthly Bonus

Any month that you meet the PAR qualification & accumulate \$2,000 in MALV, you also will earn:

9% Bonus commission on replacement filter sales to your personal customers

5.5% Activity Bonus on 2nd level sales

3.5% Activity Bonus on 3rd level sales

1% Activity Bonus on 4th through 10th level sales

15% Roll-up Bonus (max. when available)

1% Bonus commission on replacement filter sales in your active 2nd thru 10 level network

National Network Director

(Annually PAR-qualified)

Accumulate \$50,000 in ALV over any period of time **and** have 8 Master Builders on your 2nd level,

35% Commission + up to \$59.95 distributor incentive on personal sales.

3.5% Commission on replacement filter sales to your personal customers

Annual PAR qualification; you will earn:

5% Commission on 2nd level sales

2% Commission on 3rd level sales

0.5% Commission on 4th through 8th level sales

1.5% Commission on 9th and 10th level sales

3.5% Commission on replacement filter sales in your active 2nd thru 10th level network

Monthly Bonus

Any month that you meet the PAR qualification & accumulate \$2,000 in MALV, you also will earn:

9% Bonus commission on replacement filter sales to your personal customers

6% Activity Bonus on 2nd level sales

4% Activity Bonus on 3rd level sales

1.5% Activity Bonus on 4th through 10th level sales

15% Roll-up Bonus (max. when available)

1% Bonus commission on replacement filter sales in your active 2nd thru 10th level network

Definitions:

PAR: Personal Activity Requirement is the commissions and bonuses that you will receive on your active downline activity when you accumulate \$165 in personal sales volume of a sale/purchase of a drinking water system during a four month period. You will receive downline commissions and bonuses in the month you qualify plus the next three months.

ALV: Achievement Level Volume is cumulative over any period of time and determines your achievement level. ALV is the commission net (retail price less distributor incentive) values of:

- 100% of your personal sales
- + 50% of your 2nd level distributors' personal sales
- + 25% of your 3rd level distributors' personal sales

MALV: Monthly Achievement Level Volume is calculated each month based on the values of:

100% of your personal sales + 50% of your **active** 2nd level distributors' personal sales + 25% of your **active** 3rd level distributors' personal sales.

Distributors will qualify for bonuses based on their **monthly** achievement level volume (MALV), with the maximum amount being based on their Achievement Level.