

Maximize Your Earnings

Four Ways to Financial Freedom!

The Multi-Pure Compensation Plan is structured with the Achievement Levels as shown in the Distributor Handbook. Your earnings will be calculated based on your Achievement Level Volume, Monthly Achievement Level Volume and Personal Activity Requirement qualification. You will earn commissions on:

1. Sales you make yourself, and

When you qualify for the Personal Activity Requirement (PAR):

2. Sales made by active distributors you have personally sponsored (your 2nd level).

3. Sales made by active distributors on up to eight additional levels below you!

4. Sales of replacement filters in your active 10 level network (Senior Builders and above).



As a distributor, you can help others who would like to receive the benefits of healthy and refreshing drinking water purchase their own Multi-Pure System, and you will be paid a commission for your efforts.

You can also help your friends save money on their purchases by offering them the opportunity to become a distributor. By sponsoring others, you will be paid not only for your efforts, but for the efforts of many. In fact, Multi-Pure pays up to ten distributors on every purchase.

Personal Activity Requirement (PAR): is a quarterly requirement which enables distributors to receive commission on their network sales and filter replacements. Distributors are asked to make a personal sale or purchase a drinking water system valuing of at least \$165 every four months in order to qualify to receive commissions on sales and replacement filter purchases made in their ten level network. Distributors who are not PAR qualified would only earn commission on their personal sales and replacement filter commission (Senior Builder and above) from their personal customers.

Achievement Level Volume (ALV): is cumulative over any period of time, determines your Achievement Level. ALV is the commission net (retail price less distributor incentive) values of:

100% of your personal sales
+ 50% of your 2nd level distributors' personal sales
+ 25% of your 3rd level distributors' personal sales
= **Total ALV**

Monthly Achievement Level Volume (MALV):

is calculated each month based on the values of:

100% of your personal sales
+ 50% of your **active** 2nd level distributors' personal sales
+ 25% of your **active** 3rd level distributors' personal sales
= **Total MALV**

Distributors will qualify for bonuses based on their **monthly** achievement level volume (MALV), with the

maximum amount being based on their Achievement Level. For example, if you are a Senior Builder and your MALV is less than \$600 but equal to or greater than \$300, you will receive bonuses at the Executive Builder level. If your MALV is equal to or greater than \$1,200, you will receive bonuses at your Achievement Level -- the Senior Builder level.

Activity Bonus: You can earn activity bonuses ranging from 0.5% to as much as 6% of commissionable net, depending on your level of achievement and the MALV you achieve during the month, on sales made by the distributors in your active network. Your Monthly Achievement Level Volume will determine the amount of your Activity Bonus with the maximum amount being based on your level of achievement.

Roll-up Bonus: You can receive a roll-up bonus on sales made by distributors in your active ten level network when they are at a lower achievement level, and you are PAR qualified. You would receive the unearned portion of the commission when not paid to another active distributor in your network closer to the sale. For example: if you are a Master Builder, you receive a 35% commission. If the person making the sale receives a 20% commission (Junior Builder), the 15% difference between your qualified achievement level and the selling distributor's achievement level could "roll-up" to you unless the 15%, or some portion thereof, is paid to another distributor closer to the sale.

Commission Net

Commissions are calculated on the Commission Net value of the unit sale. Commission net is:

Retail Price - Distributor Incentive = Commission Net

Distributor Incentive

The retail price of Multi-Pure Drinking Water Systems is published in brochures and website. Included in the retail price is a "Distributor Incentive" as shown below (see distributor earnings for complete list):

Model	Retail	Incentive	Commission Net
MPAD	\$259.95	\$59.95	\$200.00
MP750SB	\$429.95	\$59.95	\$370.00
MP880SB	\$549.95	\$79.95	\$470.00

At the Distributor's option, the Distributor Incentive may be offered to a customer in the form of a discount, or to a customer as an incentive to become a distributor. Distributors may give customers / new distributors none, some, or all of the Distributor Incentive -- **it's your choice**. On personal sales, Distributors will be paid the balance, if any, of the Distributor Incentive with their commission. For example:

Example I:

A Senior Builder offers a customer who also registers as a new distributor a discount of \$59.95 on their purchase of the MP750SB unit. Distributor will receive commission based on:

Distributor Incentive Balance	= \$ 0.00
30% of \$370 (commissionable net)	= \$111.00
Total Commission	= \$111.00

Example II:

A Senior Builder offers a customer a discount of \$25.00 on their purchase of the MP750SB unit. Distributor will receive commission based on:

Distributor Incentive Balance	= \$ 34.95
30% of \$370 (commissionable net)	= \$111.00
Total Commission	= \$145.95

Three Types of Distributors

Personal Activity Requirement (PAR) is a quarterly requirement which enables distributors to receive commission and bonuses on their active downline sales and filter replacements when they make a sale/purchase of a drinking water system valuing \$165 every four months. You will receive downline commissions and bonuses in the month you qualify plus the next three months.

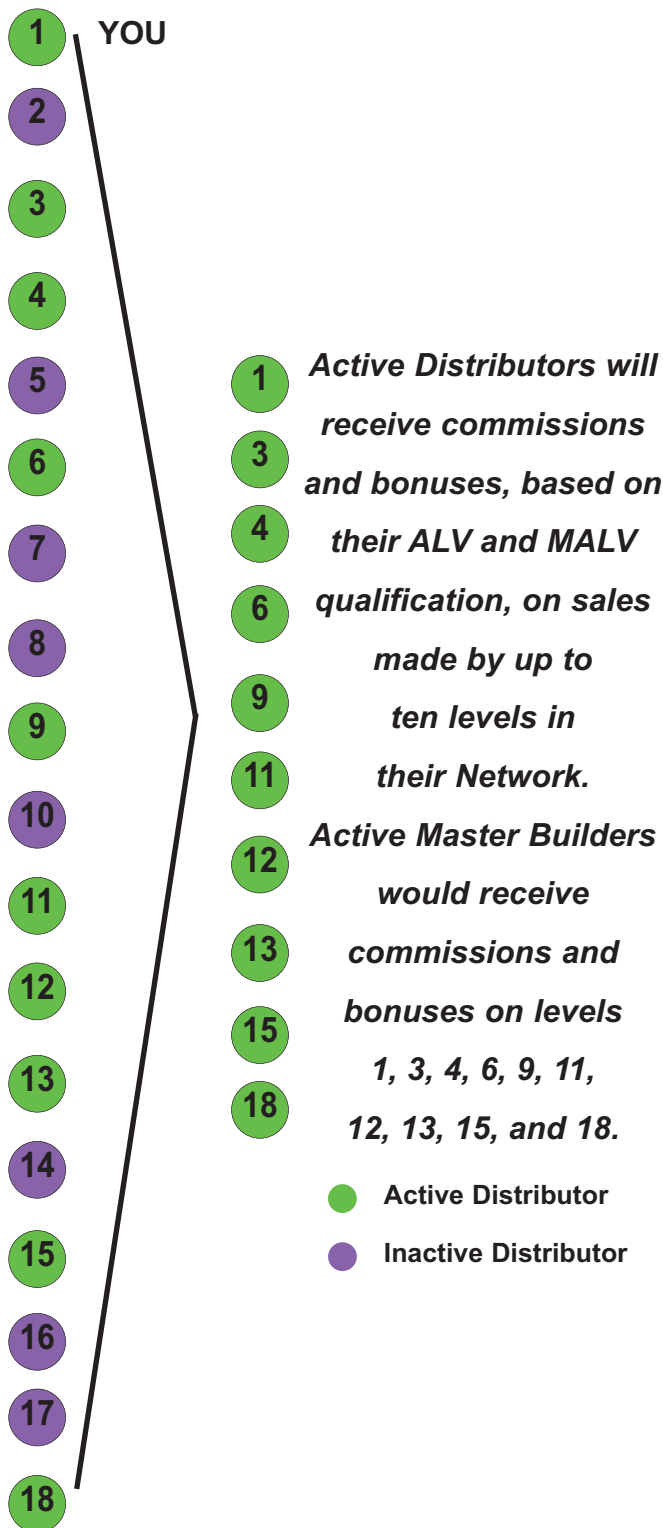
Active distributors: who qualifies for PAR. Commissions and bonuses are paid to the first ten active (PAR-eligible) distributors in a network.

Inactive distributors: are not PAR-eligible; however, commissions will be paid on personal sales, including personal replacement filter sales (Senior Builder or above). They do not lose their level of achievement and can become active distributors by meeting the PAR requirement.

Dormant distributors: has not been PAR-eligible for 36 consecutive months and is permanently removed from the distributor database; however, they will remain on file as a customer. If you are a "Dormant" distributor and would like to become an "Active" Distributor, you may: a) Become a brand new distributor (Junior Builder) by paying the Distributor Fee or b) Reinstate your previous achievement level by paying the Distributor Fee and making a sale/purchase of a drinking water system valuing \$165 in the same transaction.

Active Distributor Network

Commissions and bonuses will be paid to up to ten active (PAR-eligible) distributors in a downline, based on each distributor's Achievement Level Volume (ALV) qualification and Monthly Achievement Level Volume (MALV) qualification.



Junior Builders receive commissions on 3 active levels.

Executive Builders receive commissions on 5 active levels and bonuses on 2 active levels.

Senior Builders receive commissions on 8 active levels and bonuses on 7 active levels and replacement filter commission.

Master Builders receive commissions on 10 active levels and bonuses on the 9 active levels and replacement filter commission.